



Rewards Program

Rain Bird offers Rewards programs for irrigation contractors and public or nonprofit agencies. With Rain Bird Rewards and Agency Rewards you can earn valuable Rewards Points just for buying the most extensive line of landscape irrigation products available. Redeem Rewards Points for more Rain Bird product, marketing literature or other items designed to help your organization succeed.

Water Saving Water Saving Tips

- Rain Bird Rewards offers professional marketing materials that contractors can use to communicate the benefits and advantages of water-saving products to their customers
- Water efficient products brochure, postcard and door hanger showcase the Rain Bird products that offer water savings
- A series of white papers exploring causes and potential solutions to the growing global water crisis; TV Public Service Announcements with tips for homeowners on reducing outdoor water waste; and elementary and middle school water education curriculums

Rewards Programs

Rain Bird® Rewards

It pays to install Rain Bird. Contractors can earn points from their Rain Bird purchases and redeem those points for valuable rewards. All professional landscape and irrigation contractors can join. There are no purchase or eligibility requirements at the Rewards level. Contractors can earn points on these professional Rain Bird Landscape Irrigation Products*: sprays, rotors, valves, controllers, landscape drip, pump stations, and accessories.

At the Select Contractor® levels there are certain purchase and professional responsibility requirements contractors must meet and maintain. Please call your Rain Bird Sales Representative or the Rewards Program office for more information.

Contractors can redeem points for these great items:

- Advertising and marketing services
- Merchandise including electronics, apparel and tools
- Gift cards
- Distributor credit
- Irrigation training
- Cash

* Program members earn points by purchasing qualifying Rain Bird Landscape Irrigation Products from authorized Rain Bird distributors. Landscape Irrigation Products include all residential, commercial, landscape drip and accessories products, but do not include golf, central control, agricultural or consumer products and parts, or any other products that Rain Bird designates as non-qualifying. Rain Bird reserves the right to amend or discontinue the Rain Bird Rewards or Rain Bird Agency Rewards programs in accordance with the respective Program Agreements (available at www.rainbird.com/rewards).

Rain Bird® Agency Rewards™

Rain Bird knows that agencies must make the most of every dollar spent on irrigation. Rain Bird Agency Rewards helps them reinvest their irrigation budget in their agency and their people. Program rewards include:

- Irrigation training
- Professional development funds
- Product and industry reference literature
- Distributor credit

How to Order Brochures

- Order through your Rain Bird Distributor Service Representative
- Model Numbers:
 - D39706x Rain Bird Rewards Program Brochure
 - D39551x Rain Bird Rewards Enrollment Brochure
 - D39561x Rain Bird Rewards Enrollment Brochure (Canada Only)
 - D37341x Rain Bird Agency Enrollment Brochure
 - D39560x Rain Bird Agency Enrollment Brochure (Canada Only)
 - D39860x Rain Bird Agency Program Brochure

Program Enrollment Information

To enroll in Rain Bird Rewards or Rain Bird Agency Rewards, or for additional program information, please visit www.rainbird.com/rewards or call the Rain Bird Rewards Program Office at 1 (888) 370-1814.



Design & Technical Resources

Rain Bird has an extensive and growing Design and Technical Resource library. If you need a Water Savings Calculator, or you want to learn more about Irrigation and Landscape Drip Application Design, Rain Bird has helpful resources available. Be sure to check out the Webinar Section, where you can sign up for webinars about new products, troubleshooting tips, and water conservation initiatives that affect the irrigation industry.

Please go to:
<http://www.rainbird.com/landscape/resources>



Design & Technical
Resources Web Page

The Right Choice Presentation Folder

A simple presentation folder with business card holder that can be used when assembling bids and product information for residential customers.

How to Order

- Contractors can order through Rain Bird Rewards @ www.rainbird.com/rewards or by calling 1 (888) 370-1814.



The Right Choice Folder
D38682x

“The Intelligent Use of Water” Water Efficient Systems Overview – Brochure, Postcards, Sell Sheet and Door Hanger

Contractors can utilize these selling tools when promoting the installation of a water efficient irrigation system. Specific features of our water efficient products are showcased in these materials, as well as a product solution guide to common irrigation problems.

How to Order

- Contractors can order through Rain Bird Rewards @ ww2.rainbird.com/rewards or by calling 1 (888) 370-1814.



“The Intelligent Use of Water”
Water Efficient Systems Overview Materials

Right Choice Product Sheets

Individual product sheets are offered for many of our residential irrigation products. These product sheets can be inserted into Rain Bird's Presentation Folder or Expanded Folder. Each product sheet explains the product benefits to the residential customer.

How to Order

- Contractors can order through Rain Bird Rewards @ ww2.rainbird.com/rewards or by calling 1 (888) 370-1814.



Right Choice Product Sheets

Right Choice for a Beautiful Landscape CD

This CD is an interactive tool for educating prospective customers about irrigation basics, benefits of an automatic sprinkler system and how to choose a contractor. The CD can be customized with contractor's company logo, contact information and a brief description of services.

How to Order

- Contractors can order through Rain Bird Rewards @ ww2.rainbird.com/rewards or by calling 1 (888) 370-1814.



The Right Choice CD
D39509x

Right Choice - Choosing an Irrigation Contractor

This brochure teaches the homeowner what to expect when having an irrigation system installed at their home. It provides good questions to ask the contractor before hiring them and also advice on what to avoid when choosing an irrigation contractor.

How to Order

- Contractors can order through Rain Bird Rewards @ ww2.rainbird.com/rewards or by calling 1 (888) 370-1814.



Right Choice - Choosing an
Irrigation Contractor
D38537x

Right Choice - Door Hangers

Use these marketing tools to help market services to a neighborhood. Contractor's can hang these door hangers on surrounding neighbor's houses once they have completed service. Door hangers available for: New Installation, Winterization and Spring Start-Up.

How to Order

- Contractors can order through Rain Bird Rewards @ ww2.rainbird.com/rewards or by calling 1 (888) 370-1814.



The Right Choice
Door Hangers

Right Choice - Water Savings Tips

Simple, yet effective tips will help conserve water and save money.

How to Order

- Contractors can order through Rain Bird Rewards @ ww2.rainbird.com/rewards or by calling 1 (888) 370-1814.



The Right Choice
Watering Tips
D39498x

Facts About Rain Bird's Commitment to Support Water Conservation Efforts

Rain Bird has hosted 12 Intelligent Use of Water™ Summits since 2004



- Summits convene water, environmental and green industry experts from around the world to discuss strategies and initiatives in outdoor water conservation
- Past Summit locations: California; Arizona; Washington, DC; France; Spain; Australia
- View past Summit proceedings (via video and PDFs) at: <http://www.rainbird.com/corporate/IUOW/summits.htm>

Rain Bird educates our industry and our communities on water conservation



- Rain Bird has published four white papers that examine the global water crisis and explore potential solutions
- White papers available for free at: <http://www.rainbird.com/corporate/IUOW/whitepapers.htm>
- Rain Bird has published two educational curricula for elementary students and their teachers on water conservation
- Curricula available for free at: <http://www.rainbird.com/corporate/IUOW/education.htm>

Rain Bird's Intelligent Use of Water Awards provide grants to promote outdoor water conservation



- The interactive grant program awards funds to water conservation and environmental sustainability projects that promote water conservation and green spaces in communities around the world.
- Visit <http://IUOWAwards.com> to learn more

Rain Bird presents The Intelligent Use of Water Film Competition



- Filmmakers and green industry professionals are invited to share their thoughts on responsible water use through the powerful medium of film
- The top short film submissions (1-10 minutes in length) are shown at a special screening event in LA
- Winners receive cash prizes
- To see past winning entries, go to: <http://www.iuowfilm.com>

Rain Bird sponsors National Public Gardens Day



- In partnership with the American Public Gardens Assoc. (APGA), Rain Bird seeks to raise awareness of the role botanic gardens, arboreta, conservatories and zoological gardens play as stewards of the environment
- National spokesperson Paul James (host of HGTV's Gardening by the Yard) conducts interviews with print, TV, radio and online outlets from across the country and hosts TV and radio public service announcements focusing on public gardens' educational activities in plant management and water conservation
- Celebrated the Friday before Mother's Day
- Visit <http://nationalpublicgardensday.org> to learn more