



### Rewards Program

*Rain Bird offers Rewards programs for irrigation contractors and public or nonprofit agencies. With Rain Bird Rewards and Agency Rewards you can earn valuable Rewards Points just for buying the most extensive line of landscape irrigation products available. Redeem Rewards Points for more Rain Bird product, marketing literature or other items designed to help your organization succeed.*



### Water Saving Tips

- Rain Bird Rewards offers professional marketing materials that contractors can use to communicate the benefits and advantages of water-saving products to their customers
- Water efficient products brochure, postcard and door hanger showcase the Rain Bird products that offer water savings
- A series of white papers exploring causes and potential solutions to the growing global water crisis; TV Public Service Announcements with tips for homeowners on reducing outdoor water waste; and elementary and middle school water education curriculums

## Rewards Programs

### Rain Bird® Rewards

It pays to install Rain Bird. Contractors can earn points from their Rain Bird purchases and redeem those points for valuable rewards. All professional landscape and irrigation contractors can join. There are no purchase or eligibility requirements at the Rewards level. Contractors can earn points on these professional Rain Bird Landscape Irrigation Products\*: sprays, rotors, valves, controllers, landscape drip, pump stations, and accessories.

At the Select Contractor® levels there are certain purchase and professional responsibility requirements contractors must meet and maintain. Please call your Rain Bird Sales Representative or the Rewards Program office for more information.

#### Contractors can redeem points for these great items:

- Advertising and marketing services
- Merchandise including electronics, apparel and tools
- Gift cards
- Distributor credit
- Irrigation training
- Cash

\* Program members earn points by purchasing qualifying Rain Bird Landscape Irrigation Products from authorized Rain Bird distributors. Landscape Irrigation Products include all residential, commercial, landscape drip and accessories products, but do not include golf, central control, agricultural or consumer products and parts, or any other products that Rain Bird designates as non-qualifying. Rain Bird reserves the right to amend or discontinue the Rain Bird Rewards or Rain Bird Agency Rewards programs in accordance with the respective Program Agreements (available at [www.rainbird.com/rewards](http://www.rainbird.com/rewards)).

### Rain Bird® Agency Rewards™

Rain Bird knows that agencies must make the most of every dollar spent on irrigation. Rain Bird Agency Rewards helps them reinvest their irrigation budget in their agency and their people. Program rewards include:

- Irrigation training
- Professional development funds
- Product and industry reference literature
- Distributor credit

### How to Order Brochures

- Order through your Rain Bird Distributor Service Representative
- Model Numbers:
  - D39706x Rain Bird Rewards Program Brochure
  - D39551x Rain Bird Rewards Enrollment Brochure
  - D39561x Rain Bird Rewards Enrollment Brochure (Canada Only)
  - D37341x Rain Bird Agency Enrollment Brochure
  - D39560x Rain Bird Agency Enrollment Brochure (Canada Only)
  - D39860x Rain Bird Agency Program Brochure

### Program Enrollment Information

To enroll in Rain Bird Rewards or Rain Bird Agency Rewards, or for additional program information, please visit [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or call the Rain Bird Rewards Program Office at 1 (888) 370-1814.



## Protecting Your Investment CD

Contractors can leave a long-lasting professional impression with their customers by providing this helpful CD after installation. The label and presentation can be customized with your company name and contact information. This CD demonstrates how to perform basic adjustments and maintenance to Rain Bird products.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



Protecting Your Investment CD

## The Right Choice Presentation Folder

A simple presentation folder with business card holder that can be used when assembling bids and product information for residential customers.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



The Right Choice Folder  
D38682x

## “The Intelligent Use of Water” Water Efficient Systems Overview – Brochure, Postcards, Sell Sheet and Door Hanger

Contractors can utilize these selling tools when promoting the installation of a water efficient irrigation system. Specific features of our water efficient products are showcased in these materials, as well as a product solution guide to common irrigation problems.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



“The Intelligent Use of Water”  
Water Efficient Systems Overview Materials

## Right Choice Product Sheets

Individual product sheets are offered for many of our residential irrigation products. These product sheets can be inserted into Rain Bird’s Presentation Folder or Expanded Folder. Each product sheet explains the product benefits to the residential customer.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



Right Choice Product Sheets

## Right Choice for a Beautiful Landscape CD

This CD is an interactive tool for educating prospective customers about irrigation basics, benefits of an automatic sprinkler system and how to choose a contractor. The CD can be customized with contractor's company logo, contact information and a brief description of services.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



The Right Choice CD  
D39509x

## Right Choice - Choosing an Irrigation Contractor

This brochure teaches the homeowner what to expect when having an irrigation system installed at their home. It provides good questions to ask the contractor before hiring them and also advice on what to avoid when choosing an irrigation contractor.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



Right Choice - Choosing an  
Irrigation Contractor  
D38537x

## Right Choice - Door Hangers

Use these marketing tools to help market services to a neighborhood. Contractor's can hang these door hangers on surrounding neighbor's houses once they have completed service. Door hangers available for: New Installation, Winterization and Spring Start-Up.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



The Right Choice  
Door Hangers

## Right Choice - Postcards

The postcard is a great way to remind current customers of services and prospect for new customers. Postcard comes in three versions: New Installation, Winterization and Spring Start-Up.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



Right Choice Postcard

## Right Choice - Water Savings Tips

Simple, yet effective tips will help conserve water and save money.

### How to Order

- Contractors can order through Rain Bird Rewards @ [www.rainbird.com/rewards](http://www.rainbird.com/rewards) or by calling 1 (888) 370-1814.



The Right Choice  
Watering Tips  
D39498x