

RAIN BIRD AUSTRALIA -
a proud distributor of



turf, golf and ag irrigation
products across Australia.

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**SPECIAL
OFFER**
**FREE Rain Bird
MPR Nozzles**
when you buy a box of
RB 5000 or 5000 Plus rotors

See coupon on page 4

A very Happy New Year to you!

Welcome to our first newsletter for 2004. We hope this year will be a happy and prosperous one for you. We at Rain Bird Australia are totally committed to The Intelligent Use of Water™ and to bringing you the industry's best range of water wise irrigation products and practices. You can expect the highest level of customer service from our dedicated sales team and we look forward to working with you in 2004.

Tim Bonifant, General Manager - Rain Bird Australia.

Rain Bird celebrates New Year with "Springtime Symphony"

This is Rain Bird's 8th year as a participant in the Tournament of Roses Parade, held on New Year's Day in Pasadena, California. Rain Bird won the best float trophy in 2003, 2002, 2001, 1999 and 1998.

In keeping with the 2004 Tournament of Roses Parade theme: Music, Music, Music, "Springtime Symphony" portrays Rain Bird's commitment to water conservation and environmental preservation by celebrating the grandeur, beauty and harmony of the natural world that together create nature's symphony. The float features eight separate waterfalls with over 1,500 gallons of flowing and cascading water, a signature element of all of Rain Bird's floats, to highlight Rain Bird's vision for "The Intelligent Use of Water™" - the company's veneration for water as it relates to environmental preservation. "In the past 7 parades our floats have taken us to



Visual of Rain Bird's 2004 Rose Parade® float titled "Springtime Symphony."



(L) Float under construction and final test run.

"Springtime Symphony" continues on next page

Rain Bird cuts course record in half!

It now takes Bill Shuck, course superintendent at the historic Eagle Farm Racecourse in Ascot, Queensland around half the time it used to water the 14 hectares of track, lawns and paddocks under his control.

“Since we had the Rain Bird system installed in April 2003, the watering time has been cut dramatically, and the site control system is really easy to use – even for a computer novice like me. There’s a graphic overlay of the race course showing actual sprinkler and zone locations, so it’s really easy to identify,” says Bill. “The back-up service has been great too; our local Rain Bird Australia rep, Troy Barbour, is always on hand and has been very helpful.”

The specially designed Rain Bird Site Control irrigation system at Eagle Farm comprises two separate pump stations which are interconnected. Each one provides

a maximum capacity of 14 litres per second to 104 stations each with four rotors. Rain Bird pressure regulating valves were installed and Bill claims he hasn’t had a burst pipe since the system was put in.

“Eagle Farm is known as a good even track. It’s a regular 2,027 metre oval with no sharp turns. Having the control over the going that the Rain Bird system gives me will only make it better still. I can’t praise Rain Bird enough,” says Bill Shuck.

Sounds like the installation at Eagle Farm is a winner!



Eagle Farm Racecourse, Ascot, Queensland



The Rain Bird Site Control system includes a graphic overlay of the race course showing actual sprinkler and zone locations.

Site Details

- Site Name: Eagle Farm Race Course
- Site Address: Lancaster Road, Ascot, Brisbane Qld 4007
- Course Superintendent: William Shuck

Installation details

- Installed: April 2003
 - Site Control
 - Decoder System (100)
 - Freedom System
 - Storm Watch
 - PGA Control Valves
- Contractor: Wayne Davis / Ken Parker : Flo-Elect International

Congratulations to Brad Fawcett - RBA Area Manager Golf - Vic, SA, WA - on successfully completing the Certified Irrigation Designer program for the Landscape Turf Golf category. The Irrigation Association (IA) of North America has developed and promoted its Certification Program to the extent that it has become recognised as the minimum international standard for the professional irrigation industry. Certification exams are designed to meet standards of validity, reliability and difficulty. Certification indicates that the successful applicant has:

- a minimum of three years irrigation

related experience/education.

- successfully passed a series of written examinations covering general irrigation subjects and specialty areas.
- agreed to follow a specific Code of Ethics established by the Certification Board of Governors of the Irrigation Association of North America and the Certification Management Board of the Irrigation Association of Australia.

Brad joins over 70 IAA members who have passed the four step process and have achieved Certified Irrigation Designer status.

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all ends of the Earth, from the Nile River Valley, to the African Savannahs, to the lush Rain Forests of Asia and South America. In each case, it has been our focus to bring awareness to the central and important role that water plays in sustaining the vitality of each environment and its

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inhabitants. Like music, our company's commitment to using water wisely and preserving the environment is something that everyone can understand, regardless of culture,” said Art Ludwick, recently retired Rain Bird Senior Vice President. For more photos, visit: www.rainbird.com/roseparade/index.htm

Rain Bird Australia now an Authorised Service Centre

Following the recent commitment by Rain Bird Australia in establishing a technical support operation, the RBA Technical Support Team of Dale Stafford and Bob Payne recently joined experts from around the world for the Rain Bird Professional Improvement Training Camp (PITC) – one of the most respected, comprehensive training experiences in the irrigation industry.

The training camp focuses on advanced troubleshooting techniques, electronic and controller repairs, as well as increasing skill levels in Golf and Turf Central Control Systems.

Rain Bird Australia General Manager, Tim Bonifant, said that the training was an important part of establishing the credentials of Rain Bird Australia as a Rain Bird Authorised Service Centre and the on-going commitment to product and technical support.

Never again will you have to replace a controller just to add more stations.

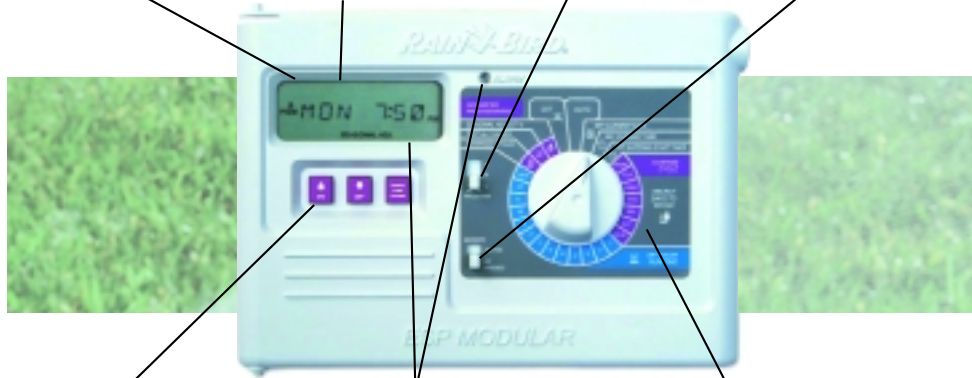
Released in the USA in October 2003, the ESP-Modular has received Australian approvals and is about to be released onto the Australian market.

Large LCD Screen
Bigger numbers and text messages make programming fast and easy.

365-day Calendar
Includes leap year intelligence for one-time date and time setting.

3 Programs Feature
A slide switch makes for easy program selection and reduces programming errors.

Sensor Bypass Switch
Allows the user to override an active sensor for maintenance or run a station or program manually.



Contractor Default™ Program
Allows you to set up a program, save it to memory, then recall it without having to reprogram the clock zone by zone. The benefit: easily reloads a schedule that has been accidentally altered by the homeowner, or loads a temporary schedule to accommodate new seed or sod.

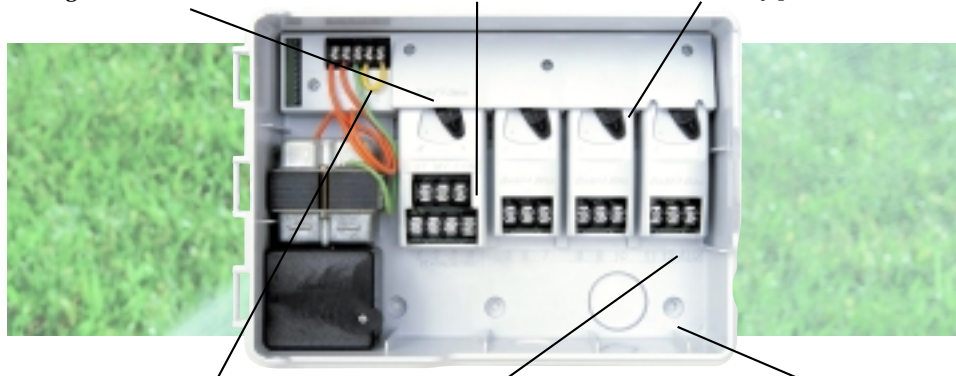
Enhanced Diagnostic Feedback™
Alerts the user to programming errors and other conditions that may prevent an irrigation schedule from running. The benefit: the homeowner can fix the problem so you don't have to make a service call.

Permanent-Day-Off
Allows the user to set any day of the week as a non-watering day in any program or schedule, making it easy to comply with watering restrictions or other requirements, such as weekly lawn care or maintenance.

Valve Test Terminal
Allows you to quickly match field wires with valves during installation.

Four Station Base Model
Capacity to receive plug-in modules of three stations each to allow expansion from 4 to 13 stations.

Hot-swappable Modules
Make installations quick and easy, because they can be installed while in operation and in any position.

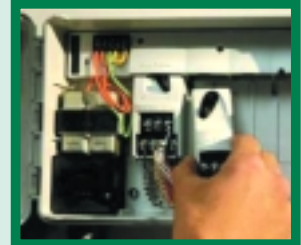


Dedicated Sensor Terminals
Allows the user to easily connect a sensor to the controller for maximum water efficiency—the red LED warning light comes on and stays on when the sensor is active.

Auxiliary Station™
Can be set to bypass an active sensor to allow watering even if other stations are disabled, or can operate as a normal station.

Large, Spacious Cabinet w/ Internal Junction Box
Affords easy access, quick wire-up and eliminates the need to purchase an external j-box for a clean, professional installation.

Rain Bird® ESP Modular Controllers make time work to your advantage:



■ Easily upgrades from 4 to 13 stations with the addition of 3-station modules at installation or in the future.



■ Installation is a snap with the roomy cabinet and horizontal terminal strips.



■ Improves upon Rain Bird's already easy-to-use ESP style of programming.



■ Reinforces Rain Bird's proven track record for quality, reliability and homeowner peace of mind.

Newsletter published by:
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Product of the Month 5000/5000 Plus MPR Nozzles



Released at the recent Irrigation Association exhibition in San Diego, California – and supporting the Intelligent Use of Water™ - Matched Precipitation Rate nozzles for the 5000 / 5000 Plus series rotors.

Rain Bird 5000/5000 Plus MPR Nozzles simplify both the design process and the installation of rotors, because they reliably deliver matched precipitation rates within and between rotor radii from 7.6m to 10.7m. Without having to use fixed arc plates, designers and installers can achieve MPR using either 5000 Series or 5000 Plus Series Rotors. Superior flexibility in arc adjustment minimises the risks of over- or under watering.

- Three Nozzle trees of 7.6m, 9.1m, 10.7m radii
- Each tree contains a Q (90°), T (120°), H (180°), and F (360°) Nozzle
- No fixed arc plate required
- Compatible with both the 5000 and 5000 Plus Rotor Series
- Rain Curtain™ Technology provides:
 - Large droplets for consistent performance
 - Effective close-in watering
 - Even distribution over the entire radius
- Precipitation rate of 15.2mm/hr reduces run-off and erosion
- Colour-coded by radius for easy identification
- Nozzles are easy to insert and remove
- Stackable Nozzle trees for convenient storage

Free Rain Bird MPR Nozzles

Redeem this coupon and receive:

Free Rain Bird MPR Nozzles

When you buy a box of Rain Bird 5000 or 5000 Plus rotors.

Buy the best... Get Rain Bird MPR nozzles **FREE!**



Y04625	5000MPR25	5000/5000Plus nozzle tree	7.6m	(red)
Y04630	5000MPR30	5000/5000Plus nozzle tree	9.1m	(green)
Y04635	5000MPR35	5000/5000Plus nozzle tree	10.7m	(beige)



Contractor: Please complete the following information and present coupon at your Rain Bird Australia distributor at time of purchase.

Your Name Company Name

Street Address

Suburb Postcode State

Phone Fax Email

*Must present original coupon at time of purchase. Limit one coupon per company. Box quantities only. Maximum redemption 100 units. Good only for product specified. Valid at all participating RBA dealers. Offer valid 1 Jan 04 to 31 Jan 04. Offer not valid with any other discounts or promotions. No partial discounts for partial box quantities..

This coupon can be redeemed at any participating RBA dealer. For the closest dealer to you, call your RBA Territory representative (see list above) or RBA customer service on 1800 424 044. Invoicer – To redeem promotional items - verify client has purchased qualifying goods; present original coupons & invoices to your Territory representative, or post to RBA customer service. Promotion cannot be combined with any other RBA offer. All claims against this promotion must be claimed by 31 Jan 04.