

RAIN BIRD AUSTRALIA -
a proud distributor of



turf, golf and ag irrigation
products across Australia.

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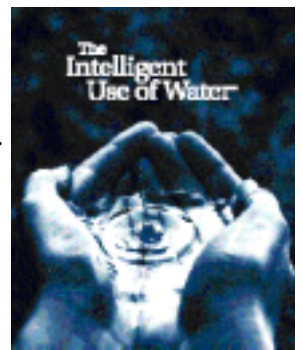
RBA Rewards
Rain Bird Australia Rewards Program

100 Bonus Award Points

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Rewarding the Intelligent Use of Water

We enter Spring 2004, the start of another turf irrigation season with some trepidation, as we consider our water resource position around Australia. You will see more detail inside the newsletter on the current status in various regions. It would seem that, other than in Sydney, and Canberra, which are still in a parlous state, there has been some improvement in other regions, which should see some easing in restrictions, with a collective sigh of relief from us all as we look forward to a better season than last year.



Quietly confident about our industry's prospects this season, we are delighted to announce the launch of the "RBA Rewards" an exclusive Rain Bird Australia Rewards Program. A first in Australia, the program is designed to reward professional landscape and irrigation contractors when they purchase Rain Bird turf irrigation products from authorised Rain Bird Australia resellers. Participants earn points which can be redeemed towards a wide range of travel and merchandise awards as well as various business building tools.

Enrolment is simple - on line at www.rainbird.com.au; call the Rain Bird Australia Rewards office on **1300 362 656**; or contact an authorised reseller or Rain Bird Australia representative. Enrol now - you will find it pays to install the industry's leading irrigation products!

There are two membership levels, a "general" level, open to all eligible contractors, and a "premier" level. Premier level "Select Contractors", are entitled to receive bonus points and exclusive benefits. Eligibility is achieved by those contractors installing a minimum of 80% of Rain Bird products in their projects. Enrolment is by nomination.

The last quarter has finally seen the launch of the Rain Bird Australia web-site. Fast and responsive, as well as all of the technical data, products catalogues etc that you will find on the Rain Bird USA site, there are regional site reports, special offers, and local contact information. I urge you to view the Intelligent Use of Water page, and read the white paper - "Irrigation for a Growing World" - which addresses a number of the issues we are all currently facing with respect to utilisation of our most precious resource. Find us at www.rainbird.com.au

Tim Bonifant, General Manager - Rain Bird Australia.

Working with Melbourne Water

The Metropolitan Melbourne Water retailers invited various irrigation manufacturers, distributors and retailers from around Australia to discuss current water restrictions and future conservation measures for metro Melbourne. On August 26, 2004, Rain Bird Australia sat down with South East Water, Yarra Valley and City West Water and provided input on how Rain Bird's *Intelligent use of Water* products could benefit Australia's vital water resource for the future. Chris Lee, South East Water

Manager Water Industry Programs had this to say: "The support from manufacturers, retailers and installers of irrigation equipment toward permanent conservation measures, including the requirement for automated irrigation equipment to have rain, soil moisture or similar sensors as part of the requirements has been very positive. The industry as a whole is well equipped to meet the challenge of providing quality products in this changing market".

REGIONAL UPDATE ON WATER RESTRICTIONS						
Location	Hand Watering	Drip	Turf	Gardens	Dam % Full	Comments
ACT	Between 7am - 10am and 7pm - 10pm on alternate days per an odd/even schedule	Sprinklers banned at all times			47.55%	Level 3 water restrictions
Adelaide	Anytime	Anytime	Automatic System can be used between 5pm and 10am		86%	Permanent water restrictions
Gold Coast	Odd/Even numbered properties 3 days per week between 4pm and 9am. No watering of any kind on Mondays.				65.96%	Level 1 water restrictions
Melbourne	Anytime	Between 11pm and 6am with an Automatic System			56.01%	Level 2 water restrictions
Perth	Anytime	6:00pm - 9:00am - two allocated water days per household			37.01%	Restrictions in place since August 2001
Sydney	Between 4pm - 10am on Wednesdays, Fridays and Sundays	Drip irrigation, bore water, grey water & recycled water are excluded from restrictions	Sprinklers/watering systems banned at all times		43.01%	Mandatory water restrictions since November 2003

Total Eden Water Management Trade Day

Total Eden held their Water Management Trade Day at the Burswood on the Swan on Tuesday 21st September, 2004.

Key suppliers and manufacturers including Rain Bird Australia were on hand to discuss and display their products and services. Throughout the day several seminar talks were held including "The Intelligent Use of Water" by Tim Bonifant (RBA) and "Decoder System Concepts" by

Dominic Madelin from Rain Bird International.

Visitors to the event included: Municipal Councils, Irrigation Contractors, Landscape Contractors, Irrigation Designers/Consultants and Total Eden Staff.

A lot of interest was shown in the new products from Rain Bird including: 5505 Rotor, ESP Modular Controller, Wireless Rain Sensor and the new Rotary Nozzle range.



(From left to right) Rob Gough (RBA WA), Robin Weaver - Chairman, IAA (WA Region) and Adrian Nicholas - Industry Development Officer, IAA (WA) at the Rain Bird Australia stand, Burswood.

Independent Water Group visit Head Office

The IWG (Independent Water Group) held their annual general meeting in Melbourne on July 22nd - 26th, 2004 to discuss group business and to tour some of the manufacturers that contribute to the IWG's many successes.



The Independent Water Group at the Rain Bird Australia presentation at the head office in Melbourne

Rain Bird Australia was pleased to host the IWG to its recently opened distribution and head office in Melbourne. A stage was constructed amongst the warehouse for which presentations were conducted by Guy Hoffensetz, Shaun Sprouster and Bob Payne on new and existing Ag, Turf and Control Systems. IWG members also took the opportunity to recognize Rain Bird Australia with a Valued Support Award for the 2003-2004 seasons and to test and evaluate some of Rain Bird's new products that offer The Intelligent Use of Water technology. "Everyone was more than impressed with the effort Rain Bird Australia put into the setup and display; the quality of the



From left to right: Rob Webber (IWG Chairman), Guy Hoffensetz (RBA), Shaun Sprouster (RBA) and Peter Gaul (RBA)

presentations were top shelf and a numbers of members quoted to me about how impressive Rain Bird Australia facilities are in Melbourne." Rob Webber (04/05 IWG Chairman).

RBA would like to thank all the IWG members that could attend and for the beautiful award.

Rain Bird irrigates "Back o' Bourke"



"If you know Bourke, you know Australia..." Henry Lawson once wrote.

Western Irrigation, based in Dubbo since 1993, offers comprehensive irrigation design, supply and installation for the western region of New South Wales. In conjunction with Rain Bird Australia, they recently commissioned a complete Rain Bird sports field fit-out for the Dr. Coolican Oval, Bourke - far western NSW.

Western Irrigation's Turf Products salesman Geoff Menzies said the product selection criteria called for by Bourke Shire Council required the system, and in particular the rotors, to be robust and vandal resistant.

Geoff said, "Rain Bird's 7005 stainless steel pop-ups were the obvious choice. With vandal resistant features like the non-strippable drive mechanism and sneaker armour, as well as the overall nozzle performance, the 7005SS perfectly suited the installation".

The system is designed around 7005SS with # 14 nozzles, fed by

screened water from the Darling River and controlled by Rain Bird Brass Body 80mm Series 300BPE solenoid valves and an ESP-6LX+ outdoor mount commercial controller. A robust package by any estimation!



Rain Bird 7005 rotor at work in Bourke

Rain Bird Australia's commitment to the Australian market is not just to focus on the high density areas along our seaboard but to also provide our product, services, warranty and expertise to all of Australia - from the coast to the Back o' Bourke - literally.

Computer & Theory Training Courses

Rain Bird Australia has been holding computer and theory training courses around the country since August. Perth, Adelaide, Canberra and Townsville courses have been completed, with Gold Coast, Sydney and Melbourne still to come. Courses include an **Irrigation Training Camp**, covering basic irrigation training and troubleshooting for public agency, contracting and user personnel; **Golf Centrals Level 2** on the Golf Central Control system and **Maxicom Level 2** on the Maxicom System.

Remaining dates are:

Gold Coast - Thurs 7th October;
Sydney - Tuesday 12th, Wednesday 13th, Thursday 14th October; and
Melbourne - Tuesday 19th, Thursday 21st and Friday 22nd October.

Register soon as sessions sell out quickly!

To find out more, please contact Rain Bird Australia.

Free Call: 1800 424 044

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If you have any news, photos or comments on Rain Bird products or services, please write to the Editor.

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Product of the Month Rain Bird Rotary Nozzles



Rotary Nozzles

15mm/hr precipitation rate from 4 to 7.3 metres.

Rotary Nozzles provide unsurpassed design flexibility and highly efficient water distribution from 4 to 7.3 m. The newest addition to Rain Bird's line of water-efficient products, Rotary Nozzles help reduce water waste and make it easier to design systems. The Rotary Nozzle is a truly remarkable innovation with a low precipitation rate, highly uniform distribution, and increased radius range, all in a nozzle which fits on a Rain Bird spray head.

Fewer zones, faster installs – system complexity and cost are reduced because more heads can be installed per zone. Rotary Nozzles can also be zoned with Rain Bird 5000/5000 Plus MPR Rotor Nozzles.

Efficient water distribution – multiple rotating streams deliver close-in watering and even coverage throughout the radius range. The low precipitation rate significantly reduces wasteful run-off and erosion

Ultimate retrofit solution – low flow rate and an expanded radius of throw solve existing spray zone inefficiencies caused by diminished pressure or stretched spacing.

Visit www.rainbird.com/rotary-nozzles for an online demo or speak to your Rain Bird Australia Sales Specialist for more info.

100 Bonus Award Points to help you get off to a flying start!

Rain Bird Australia is proud to introduce RBA Rewards and we are confident you will agree it is the best rewards program in the industry. This new exciting program rewards you, the professional irrigation or landscape and irrigation contractor, for your everyday purchases of Rain Bird turf irrigation products from any authorised Rain Bird Australia reseller. Once enrolled as an RBA Rewards member, you'll earn points that you can then redeem for the things you really want, such as dream holidays or merchandise awards. With low redemption levels and awards starting at just 100 points, rewards add up quickly. Enrol as a Premier Contractor and you're entitled to receive bonus points and exclusive benefits.

So what can you look forward to as an RBA Rewards Member? Here's a quick look:

- **Over 400 Awards** - With new items being added each month, you are free to choose from a wide variety of merchandise and travel awards that personally motivate you.
- **Online Account** - Track your status or redeem your points 24 hours a day 7 days a week on www.rainbird.com.au
- **Quarterly statements** - We mail you statements in April, July, October and January, notifying you of your progress.
- **Purchase Points** - When you need a few more for that special reward.

Hurry for your 100 Bonus Award Points!

RBA Rewards Rain Bird Australia Rewards Program

Yes! I am interested in enrolling in the Rain Bird Australia Rewards Program. Please send me an enrolment form and information:

Name: _____

Company: _____

Address: _____

State: _____ Postcode: _____

Phone: _____

Fax: _____

Email: _____

Reply Free Fax to: 1800 424 050

Enrol now! Call 1800 424 044. For more information, email info@rainbird.com.au