



Since Rain Bird’s beginnings in 1933, we have been dedicated to The Intelligent Use of Water™ by developing innovative products and technologies that use water in increasingly efficient ways. Rain Bird’s products support sustainable green spaces, landscapes, recreational areas and agricultural production world-wide. Our products utilize many water conserving technologies, including:

Pressure Regulation	Weather Based Irrigation
Sub-Surface Drip Irrigation	Soil Moisture Sensors
Check Valves	Root Watering Systems
Reclaimed Compatibility	Leak Detection and Auto Shutoff
VFD Pump Stations	High-Efficiency Nozzles

Rain Bird’s commitment to The Intelligent Use of Water, has grown beyond our products. Today, we partner with customers, designers and municipalities to provide solutions, education and training that help achieve near-term and long-term water resource management goals.

Rain Bird defines sustainability as operating our business in a way that demonstrates environmental stewardship, while continuing to develop products, services and education that promote The Intelligent Use of Water.

Our Top Corporate Goals to help achieve a more sustainable future are:

- 1 Achieve EPA WaterSense certification for our products for every category in which this certification is available.
- 2 Ensure 100% of product categories have at least one model that is suitable for use with reclaimed water.
- 3 Leverage advanced design tools to innovate irrigation emission devices that lead their categories in water conservation performance.
- 4 Provide global leadership in intelligent irrigation control methods and products, including weather-based irrigation adjustments, leak detection and soil moisture monitoring.
- 5 Provide the highest quality products that ensure long product life, thereby reducing their total carbon footprint.
- 6 Increase the amount of recycled resins used year over year.
- 7 Increase the amount of recycled packaging used year over year.
- 8 Increase the amount of electronics recycled year over year.
- 9 Ensure a sustainable work environment for our global work force by providing safe work spaces and health and wellness education to employees.
- 10 Encourage our suppliers to adopt sustainability and continuous improvement initiatives.
- 11 Pursue continuous improvement in energy efficiency in all our facilities.
- 12 Review sustainability goals and results annually.