

Rain Bird Renews Its Annual Contract with the National Golf Course Owners Association

Charleston, S.C. (February 19, 2020) - The National Golf Course Owners Association (NGCOA) is pleased to announce it has renewed its annual corporate partnership agreement with Rain Bird Corporation, a leading global manufacturer and provider of irrigation products and services.

Through this continued relationship, Rain Bird will continue as the exclusive irrigation provider in the NGCOA Smart Buy Marketplace purchasing program's Agronomy category. The partnership also includes sponsorship of NGCOA's annual Golf Business Conference, Multi-Course & Resort Operator Retreat, and new Golf Business RevCon event. Rain Bird will also become one of the founding sponsors of the Top Resort Officer center on NGCOA's soon-to-be-launched new website.

"NGCOA's members have been very pleased with the rebates, products and customer service they've received from Rain Bird through the NGCOA Smart Buy Marketplace" said Jay Karen, NGCOA's Chief Executive Officer. "Rain Bird has also supplied our members with irrigation education, which not only benefits their businesses but the industry as a whole. We're delighted to be able to continue this valuable relationship."

NGCOA members will continue to receive exclusive rebates on Rain Bird Golf irrigation products. Rain Bird's Total System Solutions provide complete integration of components, making them easier to manage and more efficient to operate than mix-and-match solutions, resulting in water and labor expense savings.

"Rain Bird is proud to be NGCOA's corporate partner," said Stuart Hackwell, Director of Rain Bird's Golf Division. "Rain Bird is very excited to continue to work with NGCOA golf course owner and operator members. We strongly believe that the innovative Rain Bird product line will meet the needs of member golf course owners and operators while saving water and energy. We support the NGCOA Smart Buy Program and believe the associated benefit will add significant value for NGCOA members."

About the National Golf Course Owners Association

The NGCOA is the leading authority on the business of golf course ownership and management. The association represents and promotes the interests of golf courses as the principal businesses and economic assets of the game of golf. The not-for-profit organization is the only trade association dedicated exclusively to golf course owners and operators. Through advocacy, education and information resources, purchasing programs and networking opportunities, the NGCOA helps golf course owners and operators run more successful businesses. For more information, visit ngcoa.org or call 800-933-4262.

About Rain Bird

Based in Azusa, Calif., Rain Bird Corporation is the world's leading manufacturer and provider of irrigation products and services. Since its beginnings in 1933, Rain Bird has offered the industry's broadest range of irrigation products for farms, golf courses, sports arenas, commercial developments and homes in more than 130 countries around the globe. Rain Bird has been awarded more than 450 patents, including the first in 1935 for the impact sprinkler. Rain Bird and The Intelligent Use of Water™ are about using water wisely. Its commitment extends beyond products to education, training and services for the industry and the community. Rain Bird maintains state-of-the-art manufacturing assembly facilities in the United States, China and Mexico. www.rainbird.com.

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