

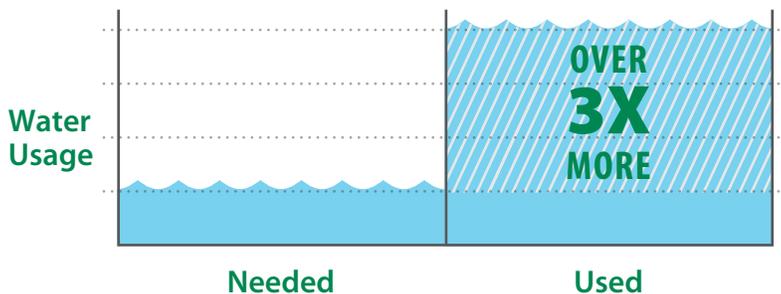
CHOOSE AFFORDABLE PROTECTION OVER COSTLY LEAKS

Your Business Will Benefit from Rain Bird Flow-Sensing Technology.

For homeowners, an irrigation system is a big investment. But once your installation crew leaves a property, it faces unpredictable threats that could lead to leaks and line breaks. That's why flow sensing is so important. By adding this affordable Rain Bird technology to any system you install, you can help your customers avoid big issues and successfully manage the long-term efficiency of their system. That means more customer trust in your market and a stronger reputation for your business.

MANY HOMEOWNERS OVERWATER BY UP TO 316%

520 irrigation audits were performed in Boulder County—including 433 residential sites—as part of a program designed to promote water conservation throughout Colorado. They found homeowners were often overwatering by up to 316%—using more than three times the water they need. Flow sensing can identify this kind of untracked and undetected waste before it adds up.



SOURCE: Slow the Flow Colorado Sprinkler Irrigation Audit Report



CAUSE FOR CONCERN

Every irrigation system faces a number of threats that could lead to leaks and line breaks—like truck tires, shovel blades and tree roots. Left undetected, damage from these threats can cost your homeowners big time.



Higher Water Bills



Flooded Landscapes



Damaged Basements and Foundations

BOTTOM-LINE BENEFITS

Adding flow-sensing technology to any system gives your business a boost in more ways than one:



Earn more trust and a stronger reputation by taking this extra step to protect your customers from damage.



Maximize revenue from every job with this smart upsell.



Pinpoint problems faster, saving time and labor costs during service calls.



SAVINGS THAT ADD UP FAST

Offering a potential for big savings and protection against the unexpected, flow-sensing technology can often pay for itself by identifying just one leak. Plus, you can educate customers on how to monitor and manage water efficiency over time—boosting their savings even more. That makes flow sensing an upgrade that's easy to sell.

35% WATER SAVINGS

As part of a two-year study, historical water usage was compared on eight properties to water usage after a flow sensor was installed. The result—properties managed with a flow sensor averaged 35% savings.



No Flow Sensor



35% Savings with Flow Sensor

SOURCE: *Wireless and Wired Flow Sensors and Dedicated Submeters Used to Manage Large Residential Estates and Improve Irrigation Efficiency Report*

STRONG SIGNALS

With the Rain Bird app, you and your customers can quickly check the health of the system and see if there's a potential problem.

To learn more about the power of smart flow-sensing technologies, visit rainbird.com/FlowSensing.

