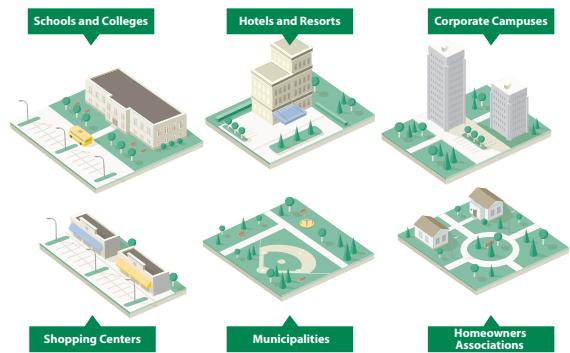




Take control of your irrigation with Rain Bird's IQ™ Platform

Take control of your entire portfolio

The IQ Platform is ideal for commercial applications such as HOAs, schools, parks and other sites that require flow sensing, more than 22 stations, or comprehensive water management across one or more controllers. IQ Enterprise lets you implement IQ on a private server for customers such as military bases, universities and others with strict security requirements.



Control your up front and recurring costs

Affordable Traditional and 2-Wire Controllers with Flexible Cloud-Based Communication Options

IQ works with LX Series traditionally-wired and 2-wire decoder controllers. Simply plug an IQ cartridge into either controller to provide the link to IQ Cloud. Cellular, WiFi (with adapter) and Ethernet connections are available for cloud use. Unlike competitive products, IQ has no annual subscription fees and can be designed to have no recurring monthly fees with the use of non-cellular options. Extreme design flexibility allows you to change and move communication cartridges at will. Start with Cellular today and move to Ethernet tomorrow without having to purchase a new controller. Our Plug'n' Play design allows you to stay in control of your costs well into the future.

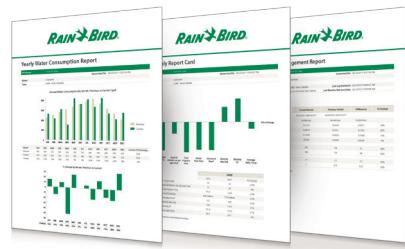


Stay in control around the clock with remote sensor monitoring and weather data

In addition to internet-based weather data, IQ offers connectivity with physical weather stations for the highest level of accuracy. IQ controllers support minute-by-minute water flow sensing when used with flow sensing-equipped systems. Get notified when and where issues occur on site. Rest easy knowing IQ has isolated any problems and is waiting for your crew to respond before your customer notices.

Control the results and provide the proof

Spot an issue from a mile away or a thousand miles away. On demand or scheduled email alerts and reports show your customers the water savings and assure them their properties are being managed for maximum efficiency. Monthly Report Cards, Annual Water Consumption and Water Management Reports prove you are in control and have your customer's best interest in mind. Use report data to drive new business, generate additional water savings and justify more high-efficiency upgrades.



Control your labor expenses

Time is money! Reduce the time you spend in the field and let IQ start working for you. Anything you do at a controller can be done remotely with IQ. Drive time, vehicle maintenance and labor hours can all be reduced while you spend your valuable time being more efficient and profitable. Rain Bird and IQ are on the clock 24/7 providing you with peace of mind.

Discover all the features that make IQ the smartest choice for your landscape

- **Mobile** - Quickly start and stop irrigation schedules on your smartphone or tablet.
- **Save money** - No annual subscription fees and no recurring monthly fees with Ethernet, Wifi, radio and hardwire options.
- **Multi-user access** - Powerful access control tools allow you to restrict who can make changes to which site.
- **Save time** - Stay up-to-date with Cloud Backups. Easily backup programs, schedules and decoder addresses.
- **Easy access** - Access your data and settings 24/7. IQ-Cloud is backed up regularly to ensure your settings and data is secure.
- **Easy to use** - If you're familiar with previous versions of IQ, or even if you're not, you'll love the easy-to-use interface.

- **Automatic weather-based adjustments** - Physical weather stations or Internet weather service provide automatic program and station adjustments for maximum water savings.
- **Evapotranspiration (ET) looks ahead** - Don't stress yourself or your plant material. ET looks ahead and provides maximum plant health when water restrictions minimize watering days and windows.
- **Catastrophe avoidance** - Guard against major line breaks and stuck valves. Industry best flow sensing and management features.
- **Remote controller updates** - Flash controller software and firmware to stay up-to-date with the latest versions at the push of a button with no on-site visits. Say no to competitor's expensive upgrades and on-site updates with laptops.
- **Pincode protection** - Restrict/limit who has access to a controller and its programs with unique, traceable pincodes.

More than just a controller manufacturer

Rain Bird is unique in its ability to offer true end-to-end solutions. Our expertise covers the complete system from filters and pumps to valves, rotors, sprays, nozzles, innovative drip systems, controllers and central control as well as product support, technical services, and professional training. Take advantage of our industry-leading quality and manufacturer's warranty. Whatever your need, you can trust Rain Bird.



For additional details please visit www.RainBird.com/IQ or call a Rain Bird Sales Representative toll-free at 1-888-313-2312