

End of Year 2020 GSP 3 Year Pricing

Target Regions: USA

Timeframe: September – December 2020

Rain Bird releases End of Year Pricing for the popular 3 Year GSP Plan offer with and without a new PC. This pricing includes a reduced Optimum option which supplies a 128GB Apple iPad that is ready to use with Rain Bird irrigation Central Controls.

Product Information:

Product ID	Model Number	Description	2020 End Of Year Pricing	DNET	2020 End Of Year Optimum	End Of Year Optimum DNET
G01353Y	GSP3YRPC	GSP 3YR W/PC. SINGLE PMT	\$9,234.75	\$6,926.06	\$9,973.53	\$7,480.15
G01356A	GSP3YPCA	GSP 3YR W/PC. ANNUAL PMT	\$3,406.73	\$2,555.04	\$3,679.26	\$2,759.45
001356	GSP3YRANN	GSP 3YR W/PC. ANNUAL PMT	\$3,406.73	\$2,555.04	\$3,679.26	\$2,759.45
G01357M	GSP3YPCM	GSP 3YR W/PC. MONTHLY PMT	\$1,732.50	\$1,299.38	\$1,871.10	\$1,403.33
001357	GSP3YRMON	GSP 3YR W/PC. MONTHLY PMT	\$276.41	\$207.31	\$298.53	\$223.89
001332	GSP3YRSPMT	GSP 3YR SINGLE PMT NO PC	\$7,342.65	\$5,506.99	\$7,930.06	\$5,947.55
001333	GSP3YRAPMT	GSP 3YR ANNUAL PMT NO PC	\$2,751.00	\$2,063.25	\$2,971.08	\$2,228.31
00133301	GSP3YRAYR2	GSP 3YR Annual Pmt Yrs 2-3 NO PC	\$2,751.00	\$2,063.25	\$2,971.08	\$2,228.31
001334	GSP3YRMPMT	GSP 3YR MONTHLY PMT NO PC	\$254.21	\$190.65	\$274.54	\$205.91
00133401	GSP3YRMMN2	GSP 3YR Monthly Pmt Mnths 2-36 NO PC	\$254.21	\$190.65	\$274.54	\$205.91

What is included?

- Unlimited phone and email support
- V8 Central Control software with a new PC / 3 year warranty
- Remote access troubleshooting
- 24 hour emergency service
- Next business day replacement on eligible hardware components (Freedom – 2 days)
- 20% Board Exchange discount

How to sell:

- 3 Year options allow for flexibility – more coverage than a 1 year plan without the 5 year commitment – balance cash flow and the need to back up your irrigation system purchase.
- The Optimum option allows course to add a 128 GB 10.7" iPad that is system-ready for use.
- Offers a path to lock up 3 years of expert technical service that is available after hours and on weekends!
- Increases peace of mind by allowing for next business day replacement of hardware whenever needed.