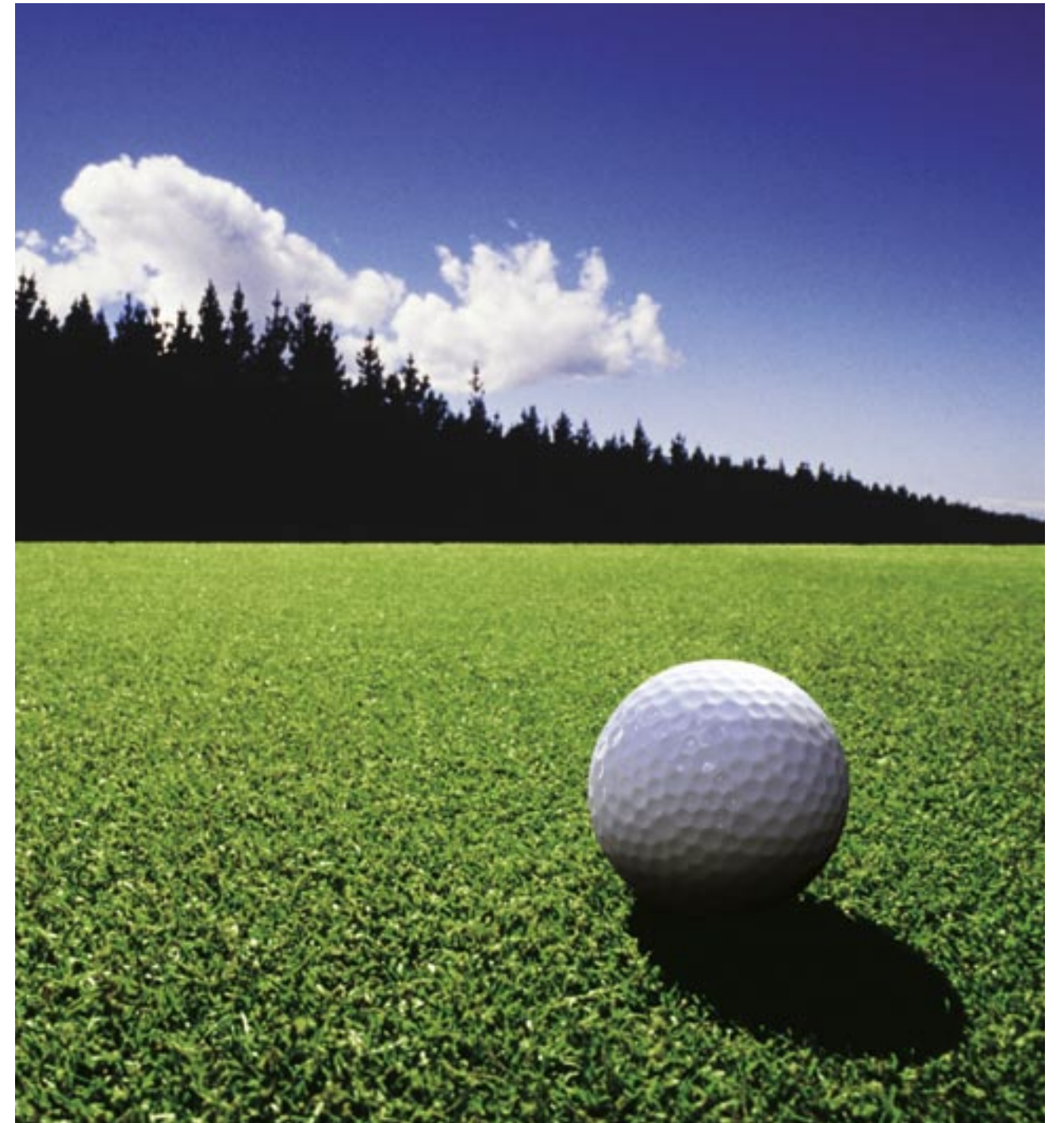




Controllers

Rain Bird® Central Control Subscription Service.



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Make the smart decision—from tee to green and beyond.

Rain Bird was the first company to install an irrigation system on a golf course, and the first to develop computerized central control. We know what you expect from an irrigation system—and we understand that different courses have different needs and budget requirements.

The Rain Bird CCS service outfits your course with the industry's best central control software, hardware and support while keeping monthly cash outlays to a minimum. Year after year, it does the job both on and off the course.



Read more about Rain Bird CCS at www.rainbird.com/golf

Centralized irrigation solves multiple challenges.

Operating a manual irrigation system over substantial acreage places constant demands on labor, energy and water. Moving to Rain Bird central control changes your task completely, making it easier, more efficient and often less costly to manage a complex irrigation system.

Save time and labor costs.

With central control, one employee can program and control irrigation for the entire facility. No more trips around the course to open valves. No more guesswork about the weather. Irrigation becomes precise, without wasted or unnecessary effort.

Conserve water and energy.

In many areas, water is an increasingly precious and rationed resource. Switching to central control lets you use water and energy more wisely. In fact, in most cases where a course does not irrigate with well water, the savings gained through central control will more than cover the Rain Bird CCS monthly user fee.

Keep up with the technology curve.

Like all automated tasks, central irrigation control is continually advancing in order to bring you greater efficiencies. As a Rain Bird central control customer, you're assured of the latest technologies that promote *the intelligent use of water.*"

The bottom line? For most courses, central control simply makes better sense. And by choosing Rain Bird, you can trust the company that continues to set the standard for computerized golf course irrigation. Rain Bird central control systems:

- Are the only in the industry that offer immediate responsiveness through real-time decision making;
- Feature two-way communication, which minimizes waste and maximizes efficiency;
- Are easier to use and faster to program than any competitive system—even though Rain Bird technology is more sophisticated;
- Make it simple and inexpensive to upgrade your technology, with future upgrades designed to work with today's products;
- Utilize software that references the course the way you do: in terms of tees, fairways, greens and other physical features; and
- Work with FREEDOM™ handheld radios that are easier to operate than the competition.

Easier, more efficient and often less costly irrigation management.



Rain Bird CCS maximizes control, support and affordability.

Once you've decided to move to central control—or even if you've previously invested in a computerized system that's not functioning or out of date—there's an important question to consider: **Should we purchase new software and hardware or use a subscription-based service?**

Rain Bird CCS makes your decision easy.

Buying a new central control system can be financially challenging—or even infeasible—for many courses, with basic systems requiring up-front capital of nearly \$10,000, and some systems costing upwards of \$50,000. For a much smaller initial investment, a manageable monthly subscription fee and only a three-year commitment, Rain Bird CCS equips you with:

- State-of-the-art central control software that's exceptionally simple to learn and program—you'll choose from our powerful, feature-rich Cirrus™, Nimbus™ II, Stratus™ II or Stratus™ LT packages;

- FREE software updates throughout the three-year subscription period;
- All the hardware necessary to run Rain Bird software, plus COMPLETE hardware replacement every three years; and
- Ongoing membership in Rain Bird's renowned Global Service Plan™ (GSP)—comprehensive service that includes toll-free support, 24-hour hardware replacement, basic training and more.



From day one, Rain Bird CCS can deliver significant advantages over purchasing a new system outright.

Affordability.

The prospect of spending \$10,000 or more for a central control system can require member fees or assessments, or a difficult trip through your club's capital equipment board approval process. But with Rain Bird CCS's set-up fee of a few thousand dollars and monthly fees ranging from \$200-\$1,000, you can get what you need to manage course irrigation faster and more affordably. With a much smaller initial investment, you're also freeing precious working capital for other course needs.

Predictability.

Your monthly costs for equipment, including repair, are constant and predictable, allowing for more accurate and realistic planning and budgeting.

Current software and hardware.

With free software updates over the life of your contract and full hardware replacement every three years, you'll never have to re-buy your system components. They'll always be top-of-the-line and fully supported by Rain Bird.

Superior quality.

Rain Bird central control systems provide unmatched quality, reliability and performance — and the Rain Bird CCS service allows you to enjoy a more sophisticated system than your club might otherwise have been able to afford.

World-class support.

As a Rain Bird CCS customer, you receive GSP technical support and repair service at a fraction of the normal cost, which is \$2,000 per year. If you were to purchase a Rain Bird central control system outright, only your first year of GSP membership would be free.



With central control, irrigation for the entire course is at your command from a single location.

Environmental responsibility.

Rain Bird centralized irrigation systems have been proven to reduce annual water consumption by an average of 25-30%. Maintaining excellent course conditions while saving money and conserving water demonstrates your attention to playability and conservation.

Potential tax savings.

Because you aren't purchasing a central control system that becomes a capitalized asset and must be depreciated, you may be able to treat Rain Bird CCS fees as an operating expense and deduct them yearly. This simplifies record keeping and may result in tax savings (consult your tax advisor).

The irrigation solution that's right on the money.

There's no way around it. Maintaining a lush, healthy golf course demands an ongoing investment in irrigation. But there's a smarter way to achieve optimal conditioning than by relying on manual, hole-by-hole sprinkler operation. And there's a smarter way to pay for centralized, computer-controlled irrigation than by struggling to raise the capital necessary for a state-of-the-art system.

For resort-quality irrigation that's right for the way smaller courses operate, the Rain Bird® Central Control Subscription (CCS™) service is the best option going.

